

### eggcellent

by eltees farms

#### INTRODUCTION

Eltees Farms is one of the top tier farms in the nation. Established in the early 1990s, rebranded and upgraded in 2014, the business has grown to be producer of agricultural products of international standard, using state of the art technology as well as expertise from its experienced and agile workforce.

Our egg brand "eggcellent", is unique due to our attention to detail in producing each egg. Every process is controlled: from our rearing farms, which receive the birds as day old chicks, to our Layer Farm which keeps the birds throughout their laying cycle, and lastly our automated egg collection and grading system that ensures that we have the best eggs whilst limiting human interference.

By growing our own layers from 'day old', we can ensure that our flocks receive essential nutrients and treatments throughout their lifecycle, which results in healthy, productive birds, thus producing healthy and nutritious eggs.

Automating the collection and grading of our eggs allows us size our eggs objectively and to significantly reduce human contact. This improves the hygiene of our eggs whilst reducing human error and damaged eggs.

Feed for our farms are also produced in our feed mill, allowing us to provide our flocks with the best nutrition, a key component in the production of healthy, nutritious eggs. More importantly, it allows us to control our feed composition, giving us the flexibility to respond to complaints from our customers faster and better.

Beyond our infrastructure, technical know-how and innovation, is our passion for agriculture and for Nigeria. As product marketing channels in the country continue to advance, and greater emphasis is placed on hygiene, taste and convenience (in line with other developed countries), we aim to play a big role in Nigeria's story by delivering products and services that are of global standard.

It is this level of service that we aim to bring to Shoprite Supermarkets.



#### **OUR PACKAGING**

- C edecellent
- Secure materials and design help to reduce egg damage
- Breathable packs help extend shelf life
- Each carton contains 240 eggs







#### OUR EGGS:

- A long shelf life
- Good egg shell quality
- Big in size
- Contain vitamins A, B5, B12, B2,
   Phosphorus, Selenium, Folate
   and other useful nutrients





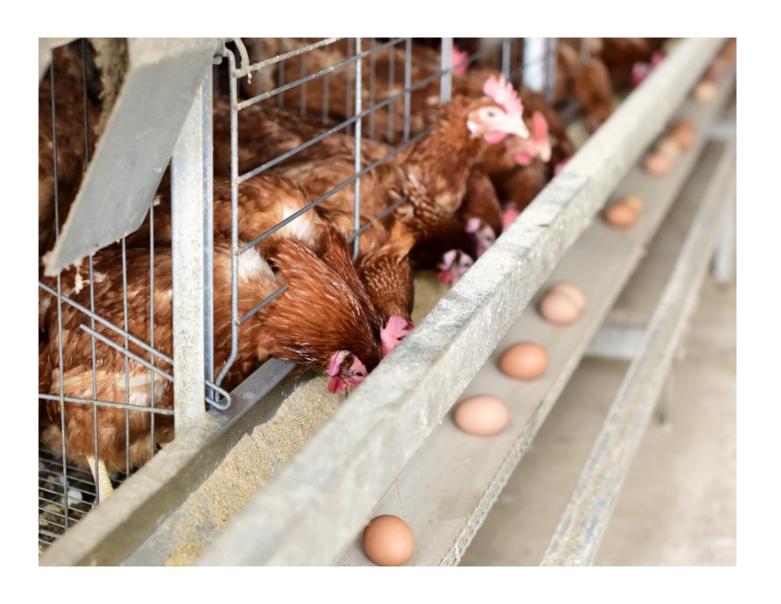
## OUR PRODUCTION PROCESS

#### QUALITY IN = QUALITY OUT



- By ensuring that we only make use of quality raw materials, we also ensure that the eggs produced are of the highest quality by:
  - controlling the process using our own feed mill,
  - formulating and producing our own feed
  - ensuring that there is no compromise on the quality of our feed
- The results are:





HEALTHY
AND
NUTRITIOUS
EGGS

#### INTERNATIONAL STANDARDS

- At Eltees Farms, we benchmark against international standards by automating as many processes as possible
- Egg collection is fully automated as seen in this picture
- Feeding, Drinking and the collection of manure are also fully automated





#### AUTOMATED EGG COLLECTION

- Helps limit human handling
- Improves hygiene
- We can genuinely say that our eggs our fresh from the nest





## QUALITY, QUALITY, QUALITY...

**QUALITY IS OUR PRIORITY** 









#### CATFISH, GROWN IN EARTHING PONDS



# PREMIUM ORGANIC FERTILIZER (NPK)

Produced naturally on our farm



# WE LOOK FORWARD TO A LONG AND FRUITFUL PARTNERSHIP